



## Interested?

Then contact Kelly Ireland on  
Kelly.ireland@mcsence.co.uk or  
0131-454-1500

All training will take place at the McSence Training  
Centre at Mayfield.

Access to the online training modules are also available  
at Mayfield, Dalkeith.

## Our Trainers

Kelly Ireland and Caroline Meagher have a wealth of  
training experience between them and are passionate  
about seeing new entrepreneurs thrive.



## Partners



McSence Business Park  
32 Sycamore Road  
Mayfield  
EH22 5TA  
0131 454 1500  
mail@mcsence.co.uk

## Are you 16 - 30 and unemployed?

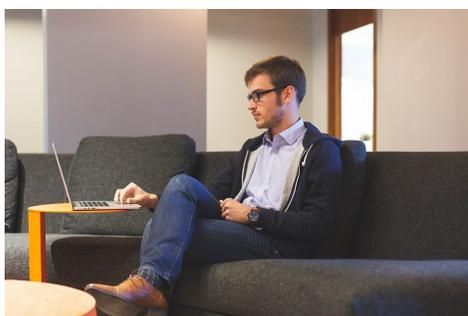
- Have you got ideas, but don't know how to develop them?
- Have you got a hobby or interest that could be developed into a business idea?
- Are you passionate about something that could turn into a business?
- Could you do more to help your local environment or sustainability?
- Have you ambitions to help your local community become a better place?
  - Are you frustrated at the lack of opportunities locally?
- Could you create projects that would reduce unemployment?



Is this you? We have a free training programme starting in April to help people discover what it takes to be a social entrepreneur.

## What will I achieve from this programme?

- The skills and knowledge to set up a social enterprise
- A network of contacts and mentors
  - More self confidence
- Hands on experience of social enterprise organisations
- A recognised European certificate



S U Y S E

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## What is social enterprise?

- These are businesses which are set up to *change* the world. They make profits like other businesses, *but* these profits are reinvested to create social change.
- Social enterprises create jobs for those marginalised from the workforce e.g. young people.
- They aim to transform local communities through sustainability; responding to ecological or environmental problems.
- Promoting the rights and interests of vulnerable social groups, they aim to eradicate discrimination by creating social values and environmental responsibility.



## What is SUYSE?

SUYSE stands for **Starting Up Young Social Entrepreneurship**.

This SUYSE project has been funded by the European Union through the Erasmus+ programme and aims to support young people develop the skills, knowledge and competences to become a social entrepreneur.

[www.suyse.eu](http://www.suyse.eu)

This program aims to develop your entrepreneurial spirit, provide you with guidance and training and help prevent unemployment.

## Who is Eligible?

You need to be aged 16 – 30, unemployed, or not in higher education.

## What will I learn?

- Introduction to social entrepreneurship
  - Help in developing your idea
    - Project planning
- Starting up, leadership and marketing skills
  - Developing a business plan

## What support is there?

- Support of a mentor
- The training is free

## Learning Methods

A mix of e.learning, tutored sessions and work experience.

## When?

You must be available to attend these sessions in order to develop your skills in problem solving and communication. Help with travel may be available.

Thu 19th Apr 2016 - Introduction Day

Tue 1st May 2018—Problem Solving Session

Wed 9th May—Closing Evaluation

## What else do I have to do?

Complete online training modules to learn more about social enterprise and the resources you might need to become a social entrepreneur.

This will require 24 hours of your time.

Attend real life work experience to practice